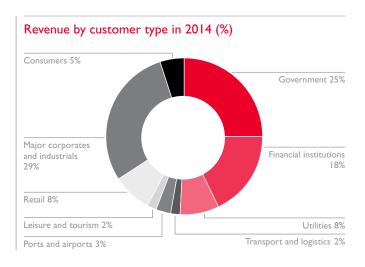
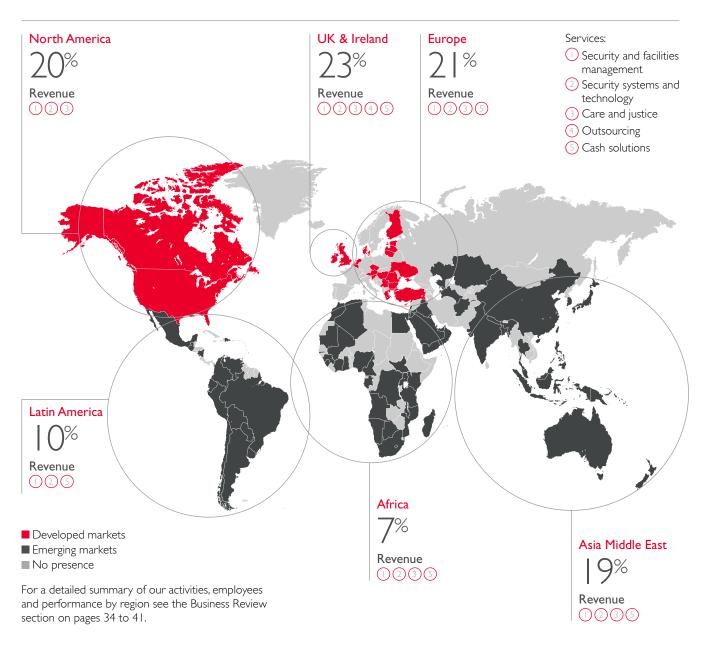
Leveraging strong market positions...

We are a global business with large, established market positions in developed markets and outstanding positions in fast-growing emerging markets. Our emerging market businesses accounted for 36% of group revenues and 40% of profits in 2014.

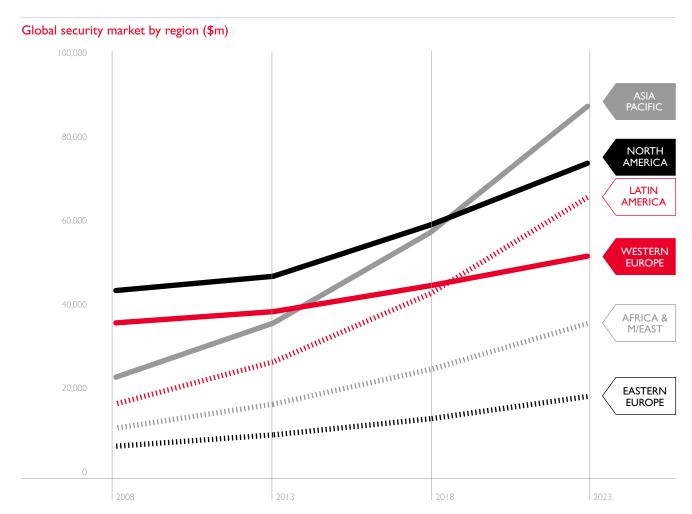




...to meet the growing global demand for security

Our strategy addresses the positive long term demand for security across a wide range of commercial and government customers. We have a diverse range of services to meet our customers' requirements and have a broad geographic footprint to meet their demand for security around the world. In its recent study into the global security industry, independent research firm Freedonia projects that the security market will grow at an average of 6.8% per annum from 2013 to 2023. See page 10 for a description of some of the drivers of growth.

expected market growth from 2013 to 2023 per annum



Source: Freedonia World Security Services report November 2014 excluding residential security.