

Latin America



Martin Alvarez

Regional President, Latin America & Caribbean



G4S is a leading integrated cash solutions and secure solutions provider for commercial and government customers across 16 countries in Latin America, with Brazil, Colombia and Argentina being its largest markets in the region by revenue.

2014 highlights

+14.6%

Organic growth

\$26^{bn}

Total security market size in 2013*

76,000

Employees

+11.4%

PBITA growth

Revenue £m			PBITA £m		
2014 ¹	2013 ²	YoY %	2014 ¹	2013 ²	YoY %
653	570	14.6%	39	35	11.4%

Revenue and organic growth in **Latin America** was 15% with a number of contract wins in the ports, car manufacturing, transportation, financial services, telecommunications and extractives sectors. The macro-economic slowdown impacted the technology businesses in Brazil and Chile.

PBITA was 11% higher with the legislated increase in pay in **Brazil**, partially recovered in the second half of the year and offset by the drop in commodity prices in **Chile** creating a difficult environment to pass on cost increases to mining customers.

Our sales pipeline for the Latin America region is growing well, with a number of large new multi-year manned security and facilities management opportunities for multinational customers in **Brazil** and manned security customers in **Peru**.

Latin America case study – Food manufacturing

G4S provides technology, security solutions, secure facilities management and high-level risk consulting to one of the world's largest food companies and one of Brazil's largest employers across more than 35 sites.

