

## Africa



**Andy Baker**  
Regional President – Africa

**G4S is the largest provider of integrated security solutions in the region, with operations in 24 African countries. We focus on core sectors in the region, particularly telecommunications, aviation, mining, oil and gas, embassies and ports, as well as post-conflict humanitarian work with government agencies and NGOs.**

### 2014 highlights

**+10%**

Organic growth

**\$8bn**

Africa security market in 2013\*

**125,000**

Employees

**+28%**

PBITA growth

Revenue £m			PBITA £m		
2014 <sup>a</sup>	2013 <sup>b</sup>	YoY %	2014 <sup>a</sup>	2013 <sup>b</sup>	YoY %
485	440	10.2%	46	36	27.8%

\* Source: Freedonia World Security Services report, November 2014, excluding residential security.

In **Africa** revenue and organic growth was 10% and PBITA increased 28%, benefiting from the growth in revenue as well as overhead efficiency programmes.

New contracts won across the region include work for customers such as financial institutions and utilities in **Kenya**, gold mining in **DRC**, embassies in **Tanzania** and **Sierra Leone**, a hydro-electric plant in **Mozambique** and mine clearance work in **Southern Sudan**. In **South Africa**, we won major new contracts with distribution companies and financial institutions.

The sales pipeline in Africa has a diverse and growing number of new contract opportunities in areas such as financial institutions, aviation, mining, oil and gas and embassy security. The region also remains focused on embedding Accelerated Best Practices primarily in the areas of direct labour management and on organisational efficiency.

### Africa case study – Tangier Med Port

In 2014, G4S Morocco was awarded a three-year contract for Tangier-Med Port, one of the largest capacity ports in the Mediterranean and Africa. G4S protects the port's assets, commodities and people through a broad range of specialised services, including operational and technical security focused on passenger and freight screening.



All tables show underlying performance at constant exchange rates.